

Tamil Nadu Agricultural University

Coimbatore – 641 003

Dr. P. Murali Arthanari Ph.D., Public Relations Officer

Mobile: 94890 56730

Phone: 0422 - 6611302

Fax: 0422 – 2431821 E-mail: pro@tnau.ac.in

To Date: 29.07.2021

The Editor,

Sir,

I request that the following message may kindly be published in your esteemed daily:

State level farmers Awareness programme on "Diagnosis and Management of Physiological and Nutritional disorders in Crops"

The Department of Crop Physiology, Tamil Nadu Agricultural University, Coimbatore organized a one day State level Farmers Awareness Programme on "Diagnosis and Management of Physiological and Nutritional disorders in Crops" on 29th July, 2021 in commemoration of "TNAU Golden Jubilee Year - 2021".

Dr. N. Kumar, Vice-Chancellor, TNAU, Coimbatore inaugurated the programme and in his presidential address highlighted the need of balanced nutrition in achieving the maximum crop growth and yield and also the importance of acquiring knowledge on the roles of each nutrients on crop growth and development by the farmers so as to rectify the issues of nutrient deficiency.

Dr. V. Geethalakshmi, Director (Crop Management), TNAU, Coimbatore, in her felicitation address, highlighted the importance of balanced nutrition in achieving the Global food security in the changing climate scenario. She highlighted the ill effects of mono-cropping, imbalanced fertilizer application on crop and soil health and elaborated the benefits of the awareness programs to the farming community and how the farmers can reap high yield and profit by following simple and scientific nutrient management strategies. Dr. S.D. Sivakumar, Director, Agri Business Development, TNAU highlighted the benefits that the farmers can get by adopting the balanced and optimum nutrient management practices.

Dr. M.K. Kalarani, Professor and Head, Dept. of Crop Physiology, welcomed the gathering and briefed the importance and functions of various macro and micro nutrients on crop growth and yield. During the programme TNAU scientists were elucidated the role of different nutrients, their deficiency symptoms and their corrective measures in important agricultural crops, importance of different TNAU Crop Boosters and application methods to the crops and nutrient deficiency

symptoms in Horticultural crops and their management strategies. Around 500 farmers and KVK scientists across the State have participated in the awareness programme through online mode.

During this event two books on "Nutrient deficiencies and their management in Agricultural and Horticultural Crops" in Tamil were released by the Vice-Chancellor, for the benefit of the scientific and farming community. Finally, Dr. D. Vijayalakshmi, Associate Professor (Crop Physiology), TNAU proposed a vote of thanks.

Public Relations Officer